

**IE GLOBAL ALUMNI FORUM 2009**  
**19 JUNE**  
**LAS AMERICAS GLOBAL RESORT AND CONVENTION CENTER**  
**CARTAGENA DE INDIAS, COLOMBIA**

**PROGRAMA**

<b>Thursday june 18</b>	
20:00	<b>Cocktail de Bienvenida. Invita: EI SENA</b>
<b>Friday june 19</b>	
8:00	<b>Register</b>
8:30	<b>Introduction</b> Santiago Iñiguez de Onzoño Rector IE University
9:00	<b>Corporate Governance</b> Tomás Garicano Finance Professor and Director IE´s Corporate Governance Center
10:00	<b>Discussion Panel on Economy and Corporate Governance</b> Gonzalo Garland – Director of External Relations and Economy Professor at IE Juan Pablo Córdoba – President of Colombia´s Stock Exchange Moderator: Eduardo Fernández-Cantelli. General Director of Marketing and Markets IE
11:00	<b>Coffee Break</b>
11:30	<b>Corporate Social Responsibility</b> Joaquín Garralda Academic Vice Dean Director of the Executive MBA and Director Of the PWC-IE Center for CSR
12:30	Corporate Experience & Case <b>Microsoft Corporation</b> Hernán Rincón – VP Microsoft Latinoamérica
13:30	<b>Lunch</b>
15:00	Corporate Experience & Case <b>Televisa</b> Emilio Azcárraga – CEO
16:00	<b>Government role in CSR</b> Frank Pearl High Commissioner for Peace in Colombia

17:00	<b>Panel de Conclusiones</b> Juan Manuel Solórzano – Director of Corporate Organization Development and CSR/Sustainability, Alpina Mauricio Campillo – IE Alumnus and CEO Grupo Solla. Antonio Sedan Murra – IE Alumnus, Associate Professor and Manager, Comai Ltda.
18:00	<b>Cheese tasting: Hosted by Alpina</b>
20:00	<b>Farewell Dinner &amp; Party</b> <b>Place: Santa Clara Hotel</b> <b>Hosted by: REVISTA CARAS</b>

**Network lounge:**

Adjacent to the conference room, the Network Lounge will offer an alumni corporate showroom, meetings with head hunters, human resources heads and top executives from different companies.

This is a unique opportunity to meet with IE Alumni and build your contact network among major players in the corporate world.

Available Stands.